

Genesee Valley Harriers Running Club, Inc.
75 Misty Pine Road
Fairport, NY 14450



January 12, 2017

Mr. Potential Sponsor
Great Company
123 Dreams Blvd
Rochester, NY 14620

Dear Community Relations Director:

Greetings from Upstate NY's premier running club - the Genesee Valley Harriers! GVH is a 501 (c) 3 not-for-profit organization (Fed ID # 20-2905060) dedicated to the running community of the greater Niagara district, especially Rochester and the surrounding region. Our club motto is "Bringing out the Olympian" in runners of all ages. Our method tag line is Live Well Now. But we need help. Help to get that message out.

We contact you in hopes of building a mutually beneficial partnership. Our sponsors allow us to host high-quality running events in the area, as well as present support to our athletes (of all age groups) to attend numerous national championship and other high-profile events around the country. As you can discover on our website, www.gvh.net, the club has had 20+ years of excellence.

With your support, we believe we can return a high value proposition to your business. We can highlight your company/name in many ways including our website, our advertising literature, media exposure, our event shirts, and banners, as well as our various club presentations. We believe we can bring both increased local, regional and national attention to your cause.

Would you consider helping our athletes to continue chasing their dreams and making it possible for many others to enjoy the benefits of healthy living now?

We'd like to thank you in advance for your consideration, and we look forward to further communication and working with you!

Sincerely,

Dave Bischoff
President