



Bringing out the olympian in you.

The inaugural Rochester River Chase is scheduled for August 17, 2013. This new GVH event promises to be one of the most exciting and competitive races in the Rochester area, and the Northeast! The Rochester River Chase is a unique, 10-mile race with a “handicapped,” staggered start creating an exciting “chase” to the finish line. Combining picturesque trails and the Turning Point Park causeway, the course will be a rare combination of fast and scenic views, where anyone can win. Modeled after the famous Dipsea Trail Race in California, the Rochester River Chase is certain to become a staple of summer race calendars this year and years to come.

In order to ensure the success of the event, the Rochester River Chase is seeking sponsorships at a variety of levels. We hope to see you on August 17 for what will be a thrilling chase to the finish line!

Rochester River Chase sponsorships:

Title Sponsor:

As the title sponsor of the event, your company would secure naming rights on all event materials. The name of the race would be officially changed to *Your Company's* Rochester River Chase, and would appear on all print, online, and promotional materials. Additionally, your name would appear at the top of the race logo which will be screen-printed on the front of all participant race shirts. Prominent advertising and display space for your company will also be provided at the pre-race registration area and post-race party, as well as the inclusion of any advertising material in all participant race bags. Your company may also provide a promotional banner for the start and finish line. You will also receive five of the event technical shirts and three free entries to the event. As title sponsor for this year's event, you would also secure right-of-first-refusal as the title sponsor for subsequent years.

(Title Sponsor Level - \$2,500)

Olympic Development Sponsors:

As sponsors at the Olympic Development level, you secure prominent, large-font display on the back of all participant race shirts. Additionally, you will be featured in high-visibility displays at the pre-race registration area and post-race party, as well as on all online event materials. As Olympic Development sponsors, any advertising material that you wish to disseminate will be included in all participant race bags. You will also receive three of the event technical shirts and two free entries to the event.

(Olympic Development Sponsor Level - \$750)

Masters Sponsors:

As sponsors at the Masters level, you secure display for your company, corporation, or organization on the back of all participant race shirts. Additionally, you will be featured in high-visibility displays at the pre-race registration area and post-race party. You will also receive two of the event technical shirts and one free entry to the event.

(Masters Sponsor Level - \$250)

Veteran Sponsors:

As sponsors at the Veteran level, you will be featured on the back of all participants shirts and receive high-visibility displays at the pre-race registration area and post-race party. You will also receive one of the event technical shirts.

(Veteran Sponsor Level - \$100)

Team Sponsors:

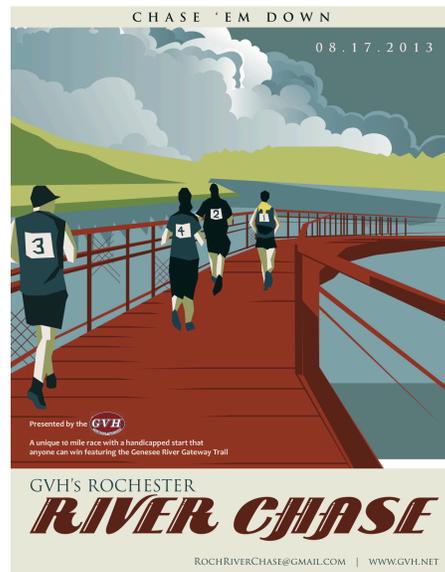
As sponsors at the Team level, in return for your contribution to the success of this event you will receive one of the race event technical shirts.

(Team Sponsor Level - \$50)

Hydration Sponsors:

As Hydration Sponsors, you provide an essential service to the race participants by ensuring that aid stations are stocked with plenty of water. In sponsoring an aid station, you may display company advertising on the aid station and will receive one of the event technical shirts.

(Hydration Sponsors - \$50)





Bringing out the olympian in you.

Genesee Valley Harriers Running Club Inc.

Rochester River Chase sponsorship

sponsorship commitment

Yes, my company, organization, or I would like to sponsor the *Rochester River Chase* and help support the Genesee Valley Harriers Running Club at the following level(s):

Title Sponsor - \$2,500
Olympic Development
Sponsor - \$750
Masters Sponsor - \$250
Veteran Sponsor - \$100
Team Sponsor - \$50
Hydration Sponsor - \$50

Sponsor will receive a signed statement for tax purposes indicating the value of their donation.

Name/Organization: _____

Address: _____

City/State/Zip: _____

Contact Name: _____

Contact Phone: (home/business) _____ (cell) _____

Enclosed is my check for \$ _____

*** Checks Payable to: Genesee Valley Harriers**

*** Mail Payments to: Genesee Valley Harriers**

Howie Reitz
8 Candlewood Circle
Pittsford, NY 14534

Genesee Valley Harriers Running Club is (a 501(c) 3 organization)
Member of the USA Track and Field Niagara Association

For more information contact:

RochRiverChase@gmail.com or Christopher Compson (Race Co-Director): 315-877-8211